



MAKAHIKI SPONSORSHIP FACT SHEET

Aloha Council, Boy Scout of America's Makahiki is a 104-year tradition and the oldest Scouting event in the nation. With 3,000 attendees annually, the Makahiki event focuses on keiki, families and Scouts. Ala Moana Beach Park provides the perfect backdrop for a fun-filled day. Activity booths put on by Scouts and community partners incorporate Scout and STEM science activities like bottle rockets, rope bridges and Ziplines. There will be ono food, outdoor displays and military vehicles to explore and climb. With 12,000 families that are part of Aloha Council, be seen as the company that supports positive youth development and ohana in Hawaii!

Date : **Saturday, May 9, 2015**
Place: **Ala Moana Beach Park**
Time: **9:00 am – 3:00 pm**

SPONSORSHIP HIGHLIGHTS

MAKAHIKI PRESENTING SPONSOR – \$10,000 (Supporting 57 Scouts)

Logo on Primary Makahiki banner
Logo on Makahiki correspondences and collateral
Opportunity to be on-air guest on Morning Show promoting event
Logo on Aloha Council Website
Logo on Makahiki Website
Logo on weekly Alaka'i Newsletter (7,000 distribution to families)
Booth at event

EAGLE UNDERWRITING SPONSOR – \$5,000 (Supporting 28 Scouts)

Logo on Primary Makahiki banner
Logo on Makahiki correspondences and collateral
Hourly mentions as presenting sponsor from Entertainment Tent
Logo on Aloha Council Website
Logo on Makahiki Website
Logo on weekly Alaka'i Newsletter
Booth at event

AKELA SPONSOR – \$2,500 (Supporting 14 Scouts)

Logo on Primary Makahiki banner
Logo on Makahiki correspondences and collateral
Logo on Aloha Council Website
Logo on Makahiki Website
Logo on weekly Alaka'i Newsletter
Booth at event

MERIT BADGE SPONSOR – \$1,000 (Supporting 6 Scouts)

Logo on Makahiki Website
Logo on weekly Alaka'i Newsletter
Booth at event

BELT LOOP SPONSOR – \$500 (Supporting 3 Scouts)

Logo on weekly Alaka'i Newsletter
Booth at event